# ROBERTO GÓMEZ GARCÍA

## UX-UI SENIOR CONSULTANT

**Research and Analysis**

**Ideaccion with Users**

**(Benchmarking, Focus Group, Customer Journey Map, Character creation…)**

**Definition of Network architecture**

**Interaction Design**

**Creation of wireframe**

**Prototype creation**

**Responsive Design**

**E-branding and Communication**

**Multi-device design**

**Continuous upgrading design**

**Client Experience developer and verifier**

**Product and Digital Service assessment**

## FRONT-END DEVELOPER

**Website layout**

**(HTML, CSS, SASS, LESS, JS)**

**Layout with existing libraries**

**(Bootstrap, Foundation, Boilerplate, Modernizr, Normalize, Ink…)**

**Accessibility expert under W3C**

**(WAI AAA – WCAG 1-2-3)**

## TARGET

**Achieve, explore, investigate, discover, understand to conceptualize** the relation between the people and the services or products offered.

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## LEADERSHIP

During my last 10 years of **experience I have led and managed different projects, working teams,** obtaining with zeal and enthusiasm, all target set.

# EXPERIENCE

**SENIOR UX – UI CONSULTANT** | **MINSAIT** | **ABR 16 - Actualmente**
Project leadership for áreas: Ministry of Interior, banking and finance, Engineeringm Health, Car Industry, Food and Beverage.

**SENIOR UX – UI CONSULTANT -  FRONTEND** | **NDESIGN** - **Freelance** | **May 15 – Abr 16**
Project leadership for áreas: banking and finance, Engineeringm Health, Car Industry, Food and Beverage.

**TEAM RESPONSIBLE UX** | **INGDIRECT** | **May 14 – May 15**
Project Leadership targeted on the flow of digital channel contracts for companies.

**DCU - UX - UI - FRONTEND** | **PLENUM MEDIA** | **Jul 13 – May 14**
Project Leadership for the flow of Telephone and marketing agreement.

**DCU – UX – UI FRONTEND  EVENT RESPONSIBLE** | **BAYYA** - **Freelance** | **Oct 12 – Jul 13**
Creating and leading an ecommerce focused on a getaway quality wine tourism.

**ART MANAGEMENT AND USERS EXPERIENCE** | **MUCHOVIAJE** | **Dic 08 – Sep 12**
Team Leader of Users design and experience group for a travel site.

**DCU – UX – UI - FRONTEND** | **ARISTA INTERACTIVA** | **Abr 05 – Sep 08**
Cinema, Car Industry, Ministry of Interior Project assistant.

**UI – FRONTEND – IMPRESSOR OFFSET** | **GLOBAL GROUP COMUNICACION** | **Feb 01 – Abr 05**
Project Assistant for Energy, Railway, Food and beverage.

**DESIGN - FRONTEND** | **TELEFÓNICA** | **Jun 00 – Feb 01**
Team Assisstant in the Design and website layout for the Company.

# EDUCACIÓN

**2016** | **Certification** | **INDRA**
Agile LEAN-IT Methodology

**2015** | **Self-training** | **LIFERAY**
CMS Template Design

**2014** | **ACE CURSED CERTIFICATION** | **ADOBE**
Dreamweaver

**2014** | **Self-training**
Agile Scrumb Methodology

**2011** | **Self-training**
SASS – LESS - STYLUS

**2010** | **Certificate** | **NORMAN NIELSEN GROUP**
Web Usability and User Experience

**2009** | **Nivel B1** | **OXFORD UNIVERSITY PRESS**
Dublin Practices

**2006** | **Certificate** | **INS. CIENCIAS DEL HOMBRE**
Web Accessibility

**2002** | Certificate | **INEM**
Programming Methodology
Java Programming

**1999 - 2002** | **Certificate** | **GARBEN**
Database vbscript, sql server
3d Design, Multimedia Communication, Graphic Design

**1998** | **Certificate** | **I.E.S ALONSO DE AVELLANEDA**
Graduate E.S.O

**1995** |**Certificate**| **C.P. MIGUEL DE CERVANTES**
Graduate